



NEWSLETTER

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After Tokyo and Hanoi, Seoul will be the next step of evian®SPA international development.

evian®SPA comforts its presence on the Asian market with a 'celestial' project in Seoul, South Korea. Thanks to the recent signature of a license agreement with the prestigious Lotte Hotel Group, evian®SPA Seoul will be located in the skyscraper Lotte World Tower.

Situated next to the Han River and the first generation of Lotte World complex, the tower is being built by Lotte Group, South Korea's fifth-largest conglomerate, poised to become one of Asia's leading conglomerates. At 555 meters (1,821 feet), the Tower will be Seoul's first supertall skyscraper and the sixth-tallest building in the world. Its 123 floors will include luxurious department stores, cultural facilities, restaurants, residences, offices, and the first SIGNIEL hotel, the new luxury brand of Lotte Hotels.

Floating above the city, the evian®SPA will be located at the 86th floor in the six stars hotel, offering to the guest the full experience of evian®SPA concept based on hydration.

The spa will tell the story of the miraculous journey of evian® natural mineral water in the French Alps Mountains, with a metaphoric representation of its birthplace in the look and feel of the area. Next to the 85th floor surrounded by water based facilities (pools, steam rooms, saunas, relaxation areas,...) and a fitness, evian®SPA Seoul will welcome women and men for exclusive body and facial treatments.

“ We have been seduced by the new iconicity of the place in Seoul and the sustainable facilities developed by Lotte around the most ambitious project in South Korea. Lotte World Tower will enable the guests to discover the evian® universe with our vision of wellness through the spa experience and daily premium hydration at restaurant. ”

Florence Bossard

Global Business Development Director - evian®

The evian®SPA team led by Patrick Saussay, Founder of G.P.S.A. and in charge of evian®SPA international development, is working closely with the Lotte team and Wilson Associates, the world Class renowned interior design firm enrolled by Lotte and in charge of the integration of the evian®SPA design concept created the evian® brand.

This project, with an opening scheduled in early 2017, is a new step of the evian®SPA development. Evian intends to participate in few iconic projects worldwide, teaming up with suitable partners through license contracts.

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evian® Natural Mineral Water

Originating from a unique site deep within the heart of the French Alps, evian® is a naturally pure spring water, which acquires its uniquely balanced mineral composition after a natural filtration process over a period of more than 15 years. The evian® natural mineral water is suitable for everyone to drink, every day.

