

evian®SPA marks a decisive step in its development.

New project at the hotel Royal in France



It's in Évian-les-Bains, between the Geneva lake and the French Alps, in the heart of the hotel Royal, that the evian®SPA concept will be implemented in 2023. The jewel of the Evian Resort, the Hôtel Royal is one of the most unique and luxurious hotels in the world. Totally refurbished in 2015, the Hôtel Royal combines the charm of the French Belle Epoque with the elegance of modern design. The 5-star Hotel obtained the Palace label in 2016.

Évian-les-Bains is also the cradle of the evian® brand, world leader in bottled natural mineral waters, which gave birth to the evian®SPA concept in 2012.

With this new spa project, the brand returns to its source in the most beautiful setting where the benchmark for evian®SPAs in the world will flourish, quite naturally.

All of the wellness infrastructures of the Hotel Royal have been transformed, in order to deploy the most advanced experiences of the concept. The evian[®] brand's universe and the life cycle of evian[®] natural mineral water remain the guiding threads of the design and experiences offered. The reconnection



with nature advocated by the concept will be expressed beyond the walls of the spa, thanks to the 19-hectare private wooded domain of the Evian Resort. With the evian[®]SPA and its more than 1,700 m² dedicated to global wellness, the Hotel Royal acquired an essential asset to be among the most emblematic wellness destinations in the world.

From summer 2023, the first spaces will become accessible; they will be completed in stages starting next fall.



“ The evian[®]SPA at the Hôtel Royal constitutes a decisive step for the deployment of the license in iconic hotels or destinations. This flagship will also allow us to strengthen links and share our skills with other evian[®]SPAs around the world. ”

Contact

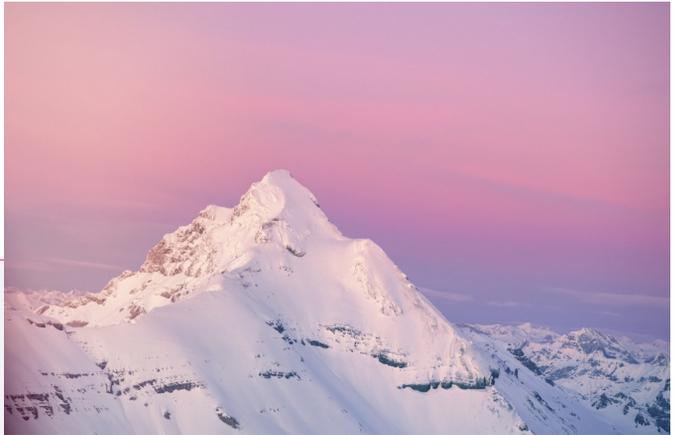
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About evian[®]

evian[®] natural mineral water comes from the heart of the French Alps, a unique geological site in the world. For more than 15 years, it travels through the rocks, where it is enriched with essential minerals. The brand has been working for over 25 years to preserve natural surroundings of the source, in an effort to preserve evian[®] natural mineral water's exceptional quality for generations to come. Naturally pure and uniquely balanced, evian[®] natural mineral water is a healthy choice throughout the day.





WHAT IS THE EVIAN® SPA CONCEPT ?

The inspiration that led to its creation is intimately associated with the course that evian® water follows through the heart of the Alps before emerging at the spring, in its purest form, after a journey of over fifteen years. Its birth a celestial event involving rain and snow on the Gavot plateau, evian® water penetrates deep through the rocks during a journey that endows it with its perfect mineral balance while purifying it. The water builds up into a precious reserve, before emerging in a vital flow at the spring.

This is the story of the miraculous journey that is reflected in an evian® SPA, offering the guest a unique experience, a journey into the heart of the mountain, to attain a glorious balance both in terms of body and mind, after having enjoyed a relaxing environment wherein water is present at all times, in all its forms. The architecture inspired by the mountain's curves, the design and decor of the facilities, as if shaped by water, are also intended to reinforce the sense of letting go, of restful breathing, and alpine tranquility.

In this space that exists in communion with nature, guests are invited to revel in a real sensory experience: A spa lighting that follows the rhythm of the sun cycle, sound interaction, special aroma signatures, are all part of this journey for the senses. Not to mention the unprecedented attention throughout this authentic rest stop accompanied by the famous small evian® water bottle.

Consistent with the original spirit of the concept, the brand has developed signature treatment / care protocols defined around the four fundamental themes highlighting the course followed by evian® water: celestial, mineral, precious, vitalizing. Feel like letting go, returning to the source, to the essence and the quiet? How about a free spirit, with renewed positive energies? It's what you will get with the Celestial experience. Need your body detoxified and refreshed? The Mineral Experience, purifying, provides an adequate response, a deep regeneration. The menu is short and complete, designed to meet the needs of the most discerning of clients, while leaving room for options for enhancement dictated by specific local needs. Depending upon the treatment and care, cold -, hot -, warm or icy water will play an essential and fun role, thus contributing to a unique and unforgettable experience.

With this new evian® SPA concept, evian® is confirming its desire for natural diversification by proposing in a new and vibrant manner a return to the source of all well being through water.